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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

IN RE: Patent Application Serial No. 09/815,893 (RSI1P028)
APPLICANT: George Harry Hoffman, et al.
TITLE: SYSTEM, METHOD AND COMPUTER PROGRAM PRODUCT FOR
DATA-SPECIFIC ADVERTISING IN A SUPPLY CHAIN
MANAGEMENT FRAMEWORK
FILING DATE: 3/23/01
GROUP ART UNIT: 2163

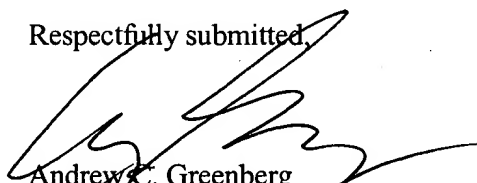
INFORMATION DISCLOSURE STATEMENT

Assistant Commissioner for Patents
Washington, DC 20231

Sir:

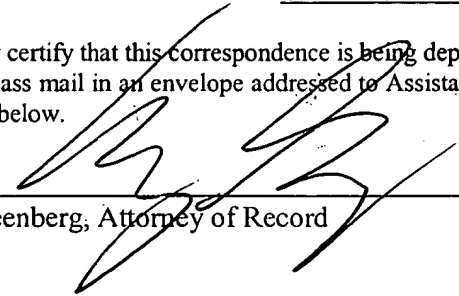
In accordance with 37 C.F.R. § 1.98, Assignee, through its undersigned attorney, hereby makes of record the prior art set forth on the attached form PTO-1449. We are enclosing for consideration by the Examiner two binders labeled Volume 1 and Volume 2, which contain one copy of each of the prior art noted on this form.

Respectfully submitted,


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CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to Assistant Commissioner for Patents, Washington, DC 20231, on the date set forth below.



Andrew C. Greenberg, Attorney of Record

09/05/01
Date